

RESOLUTION NO. 126-2023
AUTHORIZING FARMER'S MARKET
BOROUGH OF SEA BRIGHT

Councilmember Bieber introduced and offered the following resolution for approval; seconded by Councilmember Booker:

WHEREAS, the Borough of Sea Bright is in receipt of a proposal from Hear Here, LLC to organize a Farmer's Market on the Borough basketball court (next to 1097 Ocean Avenue) on Tuesdays from 9:00 a.m to 2:00 p.m. beginning August 8, 2023 through October 24, 2023; and

WHEREAS, the Borough Council believes a Farmer's Market will benefit our community, residents, businesses and visitors by providing a variety of goods and services from various local vendors; and

WHEREAS, the Farmers' Market will be operated according to the specifications on the attached proposal submitted by Hear Here, LLC; and

NOW, THEREFORE, BE IT RESOLVED that the Borough Council of the Borough of Sea Bright, County of Monmouth, State of New Jersey do hereby authorize the Borough Administrator and Borough Clerk to execute any and all required documents in order to permit Hear Here, LLC to operate a Farmers' Market within the community.

BE IT FURTHER RESOLVED, that a certified copy of this resolution be forwarded to the following:


1. Borough Administrator
2. Borough Police Chief
3. Code Enforcement Officer
4. Hear Here, LLC
5. Sustainable Jersey

Roll Call:	Bieber,	Booker,	Catalano,	Gorman,	Keeler,	Lamia
	Yes	Yes	Yes	Yes	Absent	Yes

August 15, 2023

CERTIFICATION

I, Christine Pfeiffer, do hereby certify that the foregoing is a resolution adopted by the Borough Council of the Borough of Sea Bright, County of Monmouth, State of New Jersey, at a Council Meeting held on August 15, 2023.


Christine Pfeiffer, Borough Clerk

Hear Here, LLC
Jennifer Pikel
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www.hearherellcnj.com
(732) 673-6045

Sea Bright Farmers' & Makers' Market
Tuesdays from 8:00 AM to 1:00 PM Rain or Shine
at a Sea Bright Parking Lot
July 2023 through October 2023

PURPOSE

The primary purpose of the Farmers' Market will be to offer community and patrons the access to fresh, local, and organic produce. It will create an inviting environment conducive to a strong neighborhood and mutually beneficial interaction among all participants in the community.

GOALS

1. To give the Borough and surrounding communities access to fresh vegetables and other items in a central location easily accessible to all- particularly for the seniors in the immediate area.
2. Bring more foot traffic into town by creating the Farmers Market as a destination
3. Have a place for local artisans and specialty vendors (artists, jewelers, makers) to showcase their work.

SPECIFICATIONS

- **Seasonal Vendors pay \$200 for 16 weeks and Drop in Vendors pay \$25 per day**
- **10 vendors maximum set up at the site.**
- The Farmers' Market will take place at the Parking Lot in the Borough of Sea Bright beginning on Tuesday, July 11 and will continue for consecutive Tuesdays through October 24th, 2023.
- Hear Here, LLC will supervise the set up and breakdown of the site to assure it will be kept clean. Set up time: 7 AM - Breakdown will start at 1PM.
- The site will be uniform looking with each vendor having a 10x10 canopy and table, tablecloth and neat displays.
- Local crafters and makers may be included
 - Artisans will not be in direct competition with any business in town
 - Sea Bright businesses will not be charged a vendor fee at the Market
- Under the supervision of Hear Here, all food vendors will fill out and submit required Temporary Food Licensure forms to the Borough Official. ABC and Cottage or Commercial Food License proof will also be required when necessary.

Compensation to Hear Here, LLC will be paid directly from the vendors' proceeds.