

RESOLUTION NO. 49-2021
AUTHORIZING ADVERTISEMENTS ON
BEACH UMBRELLAS

Councilmember Leckstein introduced and offered the following Resolution for adoption; seconded by Councilmember Birdsall:

WHEREAS, the Governing Body of the Borough of Sea Bright approved Resolution No. 199-2020 at their Council Meeting on December 15, 2020 awarding a lease agreement for the use of beach front locations for the rental of umbrellas and beach chairs to Christopher Spahr, Eatontown, NJ; and

WHEREAS, section 6c of the agreement states "the Tenant shall not rent or otherwise attach any advertisement on umbrellas, or chairs without first obtaining approval from the Mayor and Council"; and

WHEREAS, Mr. Spahr submitted a letter on February 8, 2021 to the Governing Body seeking permission to allow advertisements from Sea Bright businesses to be displayed on the umbrellas/chairs utilized in his rental business; and

WHEREAS, the Mayor and Council wish to grant permission with the condition that the advertisements on the umbrellas and/or chairs can only be for Sea Bright businesses.

NOW, THEREFORE, BE IT RESOLVED that the Borough Council of the Borough of Sea Bright, County of Monmouth, State of New Jersey does hereby approve Christopher Spahr to solicit advertisement opportunities exclusively to businesses within the Borough of Sea Bright to be displayed on the umbrellas and/or chairs for his rental business; and

BE IT FURTHER RESOLVED that a certified copy of this Resolution be forwarded to the following:


1. Borough Administrator
2. Christopher Spahr

Roll Call:	Birdsall,	Booker,	Catalano,	Keeler,	Lamia,	Leckstein
	Yes	Yes	Yes	Yes	Yes	Yes

February 16, 2021

CERTIFICATION

I, Christine Pfeiffer, Borough Clerk do hereby certify that the foregoing is a Resolution adopted by the Borough Council of the Borough of Sea Bright, County of Monmouth, State of New Jersey, at a Council meeting held on February 16, 2021.



Christine Pfeiffer, Borough Clerk