

**RESOLUTION No. 188-2016**  
**CONSIDERATION OF PROPOSALS RECEIVED FOR**  
**MOBILE APPLICATION FOR BEACH BADGE**  
**SALES AND CREDIT CARD PROCESSING**

Councilmember Leckstein offered the following resolution and moved its adoption; seconded by Councilmember Kelly:

**WHEREAS**, on September 20, 2015 the Borough Council of the Borough of Sea Bright authorized the receipt of proposals for the Mobile Application For Beach Badge Sales And Credit Card Processing; and

**WHEREAS**, the Borough Clerk did duly advertise on October 26, 2016 to receive proposals on November 16, 2016 for the Mobile Application For Beach Badge Sales And Credit Card Processing; and

**WHEREAS**, in connection therewith two (2) proposals were received by the Borough Clerk on November 16, 2016 from:

1. VIPLEY LLC, Manasquan, NJ, for no charge to the Borough and a user fee of 2.9% plus \$1.30 per pass to be paid by user; and
2. mobiLyte, Inc. of San Jose, CA for a cost per user charge of \$100-110/per user per annum; and

**WHEREAS**, it was determined that the lowest responsible bidder meeting specifications for this proposal was VIPLEY LLC; and

**WHEREAS**, the Borough Administrator recommends that a contract be awarded to VIPLEY LLC of Manasquan, New Jersey, as per their proposal for the Mobile Application For Beach Badge Sales And Credit Card Processing; and

**NOW, THEREFORE, BE IT RESOLVED** by the Borough Council of the Borough of Sea Bright in the County of Monmouth, State of New Jersey, that the proposal for a Mobile Application For Beach Badge Sales And Credit Card Processing be awarded to VIPLEY LLC, Manasquan, New Jersey; and

**BE IT FURTHER RESOLVED** that a notice of this action shall be printed one time in the "Asbury Park Press" newspaper.

**BE IT FURTHER RESOLVED** that this award of contract is conditioned upon delivery and execution thereof within ten (10) days from the date of the within Resolution accompanied by such appropriate insurance certificate, affirmative action certificate and performance bonds as may be required by the specifications; and

**BE IT FURTHER RESOLVED** that a certified copy of this Resolution be forwarded to the following:

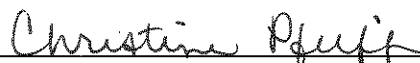
1. VIPLEY LLC
2. mobiLyte, Inc.
3. Beach Manager
4. Finance Manager

Roll Call: Bills, Keeler, Kelly, Lamia, Leckstein, Rooney  
Yes absent Yes Yes Yes Yes

December 13 , 2016

**CERTIFICATION**

I, Christine Pfeiffer, Borough Clerk do hereby certify that the foregoing is a resolution adopted by the Borough Council of the Borough of Sea Bright, County of Monmouth, State of New Jersey, at a Council Meeting held on December 13, 2016.

  
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Christine Pfeiffer, Borough Clerk