

**AGENDA
SPECIAL MEETING
BOROUGH OF SEA BRIGHT**

MAY 12, 2016 (Thursday)

SEA BRIGHT, NEW JERSEY

CALL MEETING TO ORDER: 8:30 AM

PLEDGE OF ALLEGIANCE

COMPLIANCE STATEMENT (N.J.S.A. 10:4-18)

Good Morning Ladies And Gentlemen,

48 Hour Notice Requirement:

This meeting is now called to order. In line with the Borough of Sea Bright's longstanding policy of open government, and in compliance with the "Open Public Meetings Act", I wish to advise you that the 48 hour notice requirement for this meeting has been met. A copy of the agenda was sent to the Asbury Park Press and other local newspapers on May 5, 2016 and posted on the bulletin board in the Borough office. This meeting is open to the public.

ROLL CALL:

Councilmember (s) **BILLS**___ **KEELER**___ **KELLY**___ **LAMIA** ___
 LECKSTEIN ___ **ROONEY**___
 Mayor LONG ___

REMARKS FROM THE AUDIENCE: (limited to 3 minutes)

The Public Comment portion of this meeting allows members of the audience to bring their concerns or comments to the Mayor and Council's attention. Pursuant to Borough Ordinance 3-2011, a member of the public who wishes to speak shall give his/her name and address for the record and may have up to three minutes to state his/her comments to the Mayor and Council as a Body. If additional time or information is requested, an appointment can be made with the Administrator's office during regular business hours.

FOR DISCUSSION:

1. Pay Parking Revenue System (enc.)

INDIVIDUAL ACTION

RESOLUTION(s)

Councilmember _____ offered the following resolution and moved its adoption;
seconded by Councilmember _____ :

No. 91-2016 Authorizing Parking Revenue System

Vote: **Bills**___ **Keeler**___ **Kelly**___ **Lamia**___ **Leckstein** ___ **Rooney** ___

ADJOURNMENT:

Councilmember _____ offered a motion to Adjourn the Special meeting;
second by Councilmember _____ :

Vote: **Bills**___ **Keeler**___ **Kelly**___ **Lamia** ___ **Leckstein**___ **Rooney**___

RESOLUTION No. 91-2016
AUTHORIZING PARKING REVENUE SYSTEM
BOROUGH OF SEA BRIGHT

Councilmember introduced and offered the following resolution for approval;
seconded by Councilmember :

WHEREAS, the Borough Council authorized for the acquisition and installation of a Parking Revenue System, including signage and parking lot improvements, and including all work and materials necessary therefor and incidental thereto for the Borough of Sea Bright by Ordinance #08-2016; and

WHEREAS, the Borough Council approved Resolution No. 72-2016 on April 19, 2016, authorizing the purchase the necessary equipment through the Cranford Cooperative Pricing System to establish a paid parking system for the Municipal Parking lot within the Borough; and

WHEREAS, certain rules and regulations, attached hereto, need to be in place to effectuate a pay to park system.

NOW, THEREFORE, BE IT RESOLVED that the Borough Council of the Borough of Sea Bright, County of Monmouth, State of New Jersey hereby approve the attached elements constituting a pay to park system for the Municipal Parking Lots in the Borough of Sea Bright; and

BE IT FURTHER RESOLVED, that a certified copy of this resolution be forwarded to the following:

1. Borough Administrator
2. Borough Police Chief
3. Finance Manager

Roll Call: Bills, Keeler, Kelly, Lamia, Leckstein, Rooney

May 12, 2016

CERTIFICATION

I, Christine Pfeiffer, do hereby certify that the foregoing is a resolution adopted by the Borough Council of the Borough of Sea Bright, County of Monmouth, State of New Jersey, at a Council Meeting held on May 12, 2016.

Christine Pfeiffer, Borough Clerk

Pay to Park Plan

Overview:

Sea Bright has been considering a pay to park system for its Municipal lots for several years. Many Monmouth County beach communities utilize this system in various forms. Generating additional town revenue from user fees is becoming more commonplace. Utilizing pay to park in various forms also helps create turnover to aid businesses from all day parking places. Sea Bright hopes to utilize our existing Municipal lots in a more efficient manner, raise revenue, help our businesses and residents as well as provide greater access to our beaches.

Plan Components:

1. Utilize our existing Municipal lots for a pay to park system. Anchorage, P-House, Municipal, and Borough Hall lots will make up the pay to park plan.
2. There are more than 681 spaces in these areas that can be utilized in our parking system.
3. Realizing about 144 spaces will not be available for pay to park. First row of Municipal and P-House lots will be a combination of 30 minute, free parking, and residential parking for units fronting Ocean Avenue.
4. The season will be from the Friday before Memorial Day through Labor Day.
5. Hours of operation will be from 9am-6 pm.
6. During storm emergencies pay parking can be suspended by the Mayor, Borough Council, and/or Chief of Police.
7. Payment can be made at a kiosk or by a smart phone application. Kiosks will take cash or credit cards. There will be 1 kiosk in Anchorage and 5 in the Municipal Lot/ P-House Lot.
8. The preferred vendor is utilized by a number of the local beach Municipalities. Five vendors submitted RFPs and were interviewed.
9. The cost will be \$1.00 per hour. Most surveyed communities are also at \$1.00 per hour.
10. A small service fee will be added for those using a mobile application.
11. Violation of the hourly rate will be at the same rate that currently exists for 30 minute and business parking violations.
12. Ocean Avenue apartment residents will be issued a sticker for all vehicles registered to that address to be affixed to the vehicle.

13. Special officers will be trained in parking enforcement, to also collect revenue and make minor repairs to the kiosks.
14. Numbering system will be painted on asphalt surfaces and gravel lots will have wheel stops with numbers.