

**RESOLUTION No. 91-2016**  
**AUTHORIZING PARKING REVENUE SYSTEM**  
**BOROUGH OF SEA BRIGHT**

Councilmember Leckstein introduced and offered the following resolution for approval; seconded by Councilmember Kelly:

**WHEREAS**, the Borough Council authorized for the acquisition and installation of a Parking Revenue System, including signage and parking lot improvements, and including all work and materials necessary therefor and incidental thereto for the Borough of Sea Bright by Ordinance #08-2016; and

**WHEREAS**, the Borough Council approved Resolution No. 72-2016 on April 19, 2016, authorizing the purchase the necessary equipment through the Cranford Cooperative Pricing System to establish a paid parking system for the Municipal Parking lot within the Borough; and

**WHEREAS**, certain rules and regulations, attached hereto, need to be in place to effectuate a pay to park system.

**NOW, THEREFORE, BE IT RESOLVED** that the Borough Council of the Borough of Sea Bright, County of Monmouth, State of New Jersey hereby approve the attached elements constituting a pay to park system for the Municipal Parking Lots in the Borough of Sea Bright; and

**BE IT FURTHER RESOLVED**, that a certified copy of this resolution be forwarded to the following:

1. Borough Administrator
2. Borough Police Chief
3. Finance Manager

|            |        |         |        |        |            |        |
|------------|--------|---------|--------|--------|------------|--------|
| Roll Call: | Bills, | Keeler, | Kelly, | Lamia, | Leckstein, | Rooney |
|            | Yes    | Yes     | Yes    | No     | Yes        | Yes    |

May 17, 2016

**CERTIFICATION**

I, Christine Pfeiffer, do hereby certify that the foregoing is a resolution adopted by the Borough Council of the Borough of Sea Bright, County of Monmouth, State of New Jersey, at a Council Meeting held on May 17, 2016.

  
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Christine Pfeiffer, Borough Clerk

# Pay to Park Plan

## Overview:

Sea Bright has been considering a pay to park system for its Municipal lots for several years. Many Monmouth County beach communities utilize this system in various forms. Generating additional town revenue from user fees is becoming more commonplace. Utilizing pay to park in various forms also helps create turnover to aid businesses from all day parking places. Sea Bright hopes to utilize our existing Municipal lots in a more efficient manner, raise revenue, help our businesses and residents as well as provide greater access to our beaches.

## Plan Components:

1. Utilize municipality controlled parking areas for a pay to park system.
2. The season will be from the Friday before Memorial Day through Labor Day.
3. Hours of operation will be from 9am-9pm.
4. During storm emergencies pay parking can be suspended by the Mayor, Borough Council, and/or Chief of Police.
5. Payment can be made at a kiosk or by a smart phone application. Kiosks will take cash or credit cards.
6. The cost will be \$1.00 per hour.
7. Violation of the hourly rate will be at the same rate that currently exists for 30 minute and business parking violations.
8. Ocean Avenue apartment residents will be issued a sticker for all vehicles registered to that address to be affixed to the vehicle.
9. Special officers will be trained in parking enforcement, to also collect revenue and make minor repairs to the kiosks.
10. Numbering system will be painted on asphalt surfaces and gravel lots will have wheel stops with numbers.
11. There will be 30 minute free parking in areas designated by the Mayor/Council/Chief of Police: there will also be areas designated as 1 hour maximum to facilitate turnover of parking spaces.